

Membership Prospectus

Mission

The Association was formed in June 2007 with the aim of promoting tourism in the Murrumbateman region.

Organisation

An elected Committee manages the organisation according to the NSW Model Rules for Incorporated Associations. Ken Helm is the current President of the Association. MoM normally meets monthly on Sundays at 5.30 PM at the Murrumbateman Winery, however meeting dates and venues are flexible.

Activities

Murrumbateman Moving Feast

The Moving Feast is MoM's flagship event, held annually on the October long weekend. Participating wineries sell a glass of wine and a matched food item, with the aim of encouraging visitors to travel through the region. The event began in 2006. Today the Feast is firmly established as one of the region's significant events and is attracting growing numbers of visitors and increased publicity and sponsorship. The Moving Feast is funded independently by participating businesses.

Web Site

MoM regularly updates their web page on the www.murrumbateman.org.au website. This community website currently features the Murrumbateman Field Days, Cool Climate Wine Show and Moving Feast. Members listings include contact details and web site links.

Yass Valley Visitors Guide

MoM is featured in the recently updated Yass Valley Visitors Guide with a distribution of 80,000 copies. MoM has a two page advertisement which includes a map of the region and a listing of current member's businesses. The www.murrumbateman.org.au web site is also featured in the ad. The advertisement has been independently funded by participating businesses.

Jones Park Information Board

An information board is being erected on the bus shelter in Jones Park. The board features a map of the region and panels featuring participating businesses.

Publicity

A press kit containing information about each of the Makers has been assembled. Kits will be distributed to journalists visiting the region (several journalists have already visited since June 2007 and received kits). Information about the association, its members and activities has been distributed to ACT and NSW tourism organisations and the committee is in regular contact with these organisations. The Makers continue to generate considerable publicity in a range of media.

Application for Membership

Member's name (business or individual)

Contact person (if business)

Address

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Contact phone 1

Contact phone 1

Email

Website

Member activity (e.g. café, artist etc)

Membership level (Circle)

Full (\$550 GST Incl.)

Associate (\$82.50 GST Incl.)

Open to public (Circle)

Yes

No

If yes, please outline opening hours,
special conditions etc.

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If no, how do the public access your product?
(E.g. Available for retail at..., phone orders etc)

Please outline what you would like
to achieve as a member

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Please describe what activities you would like
the association to consider undertaking
- events, advertising etc.

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