

## Membership Prospectus

### **Mission**

The Association was formed in June 2007 with the aim of promoting tourism in the Murrumbateman region.

### **Organisation**

An elected Committee manages the organisation according to the NSW Model Rules for Incorporated Associations. MoM normally meets monthly on Sundays at 5.30 PM at the Murrumbateman Winery, however meeting dates and venues are flexible.

### **Activities**

#### Murrumbateman Moving Feast

The Moving Feast is MoM's flagship event, held annually on the October long weekend. Participating wineries sell a glass of wine and a matched food item, other members conduct a range of activities - each with the aim of encouraging visitors to travel through the region. The event began in 2006. Today the Feast is firmly established as one of the region's significant events and is attracting growing numbers of visitors and increased publicity and sponsorship. The Moving Feast is funded independently by participating businesses.

#### Web Site

MoM regularly updates their web page on the [www.murrumbateman.org.au](http://www.murrumbateman.org.au) website. This community website currently features the Murrumbateman Field Days, Cool Climate Wine Show and Moving Feast. Members listings include contact details and web site links.

#### Yass Valley Visitors Guide

MoM is featured in the recently updated Yass Valley Visitors Guide with a distribution of 80,000 copies. MoM has a two page advertisement which includes a map of the region and a listing of current member's businesses. The [www.murrumbateman.org.au](http://www.murrumbateman.org.au) web site is also featured in the ad. The advertisement has been independently funded by participating businesses.

#### Jones Park Information Board

An information board has been erected adjacent to the bus shelter in Jones Park. The board features a map of the region and panels featuring participating businesses.

#### Brochure

The Association is producing a brochure which will feature a map, a member listing and contact details. The brochure will also promote the Moving Feast and sponsors. The brochure will be available at all member outlets and at Visitor Information Centres in Canberra and Yass . Brochure distribution to a range of tourism venues will be arranged.

#### Publicity

A press kit containing information about each of the Makers has been assembled. Kits will be distributed to journalists visiting the region (several journalists have already visited since June 2007 and received kits). Information about the association, its members and activities has been



# Makers of Murrumbateman Association (MoM)

ABN: 93 302 115 149

c/o Yarrh Wines

380 Greenwood Road

Murrumbateman NSW 2582

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## Application for Membership

Member's name (business or individual) .....

Contact person (if business) .....

Address .....

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Contact phone 1 ..... Contact phone 1 .....

Email ..... Website .....

Member activity (e.g. café, artist etc) .....

Membership level (Circle) Full (\$550 GST Incl.) Associate (\$82.50 GST Incl.)

Open to public (Circle) Yes No

If yes, please outline opening hours,  
special conditions etc. ....

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If no, how do the public access your product?  
(E.g. Available for retail at..., phone orders etc) .....

Please outline what you would like  
to achieve as a member .....

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Please describe what activities you would like  
the association to consider undertaking  
- events, advertising etc. ....

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